

# Building Dreams • May 16

*Be a Force for Good!*

2024 BUILDING DREAMS presented by:



## EVENT PROGRAM AD SHEET

### Print Specifications

- 4-color digital
- final trim 7 x 8.5
- Bindery: Saddle Stitch
- Line Screen 300 dpi

### Final File Requirements

We accept the following files and formats:

- PDF
- TIFF (300dpi)
- JPG (300 dpi)
- EPS

### Requirements for all ads:

- CMYK (no RGB or spot colors)
- Image Resolution: 300 dpi
- All Fonts Outlined
- Embed images

### Submitting Artwork:

Robin Reynolds, [rreynolds@billwilsoncenter.org](mailto:rreynolds@billwilsoncenter.org)

### Reserving Ad Space:

Crescencia Sanchez, [csanchez@billwilsoncenter.org](mailto:csanchez@billwilsoncenter.org) or 408-850-6129

ARTWORK DEADLINE:  
**April 29 @ NOON**

Building Dreams Celebration  
Thursday, May 19, 2024 at 6 p.m.  
Santa Clara Convention Center

FULL PAGE AD  
6.5" w X 8" h  
\$1000

HALF PAGE AD  
6.5" w X 4" h  
\$500

1/4 PAGE AD  
3.25" w X 4" h  
\$250

"BIZ CARD" AD  
3.25" w X 2" h  
\$100



# Bill Wilson Center

*BWC provides services that meet the cultural and linguistic needs of our whole community. We value our unique ethnic diversity as well as the LGBTQ community and non-able body community. Our clients, staff, and volunteers reflect our community.*

Bill Wilson Center • 3490 The Alameda, Santa Clara, CA 95050 • 408-243-0222 • [www.billwilsoncenter.org](http://www.billwilsoncenter.org)